



## Eleventh Edition REGULATIONS

### 1. Introduction

- 1.1. The eleventh edition of the Festival will be held in Rome from November 12th to November 20th, 2010.
- 1.2. *Asiaticafilmmediale - Encounters with Asian Cinema* is produced by Mnemosyne Cultural Association, which holds all the copyrights for the Festival's name and official logo.
- 1.3. Mnemosyne Cultural Association, for the creation of its program and the direction of the various sections in which it consists, avails itself of a Managing Board and an Artistic Direction which is charged with making all decisions regarding the selection and invitation of the films to be included in the program at its own discretion, according to the present Regulations.
- 1.4. The submission of a film for selection, and, in the event, the acceptance of an invitation by the Festival, implies unconditional acceptance of all the articles of the present Regulations.

### 2. Goals

- 2.1. *Asiaticafilmmediale – Encounters with Asian Cinema* offers the possibility to know the new talents of Asian cinema, with the intention of encouraging and supporting the exchange between cultures.
- 2.2. *Asiaticafilmmediale – Encounters with Asian Cinema* promotes knowledge and dialogue in cooperation with international partners, deepening a relationship with Orient not vitiated by prejudices.

### 3. Sections in competition

- 3.1. The Festival program is divided into two main sections in competition:
  - a) International competition for the best Asian feature film of 2010;
  - b) International competition for the best Asian Documentary film of 2010.

### 4. Entry conditions

- 4.1. All the films selected must be provided by their submitters in their original language with English subtitles.
- 4.2. Eligible films for selection in the "International competition for the best Asian feature film of 2010" have to be completed after October 1st, 2009. The distribution date or the date of the first public screening will be a decisive factor.

- 4.3. Eligible films for selection in the “International competition for the best Asian documentary film of 2010” have to be completed after January 1st, 2009. The distribution date or the date of the first public screening will be a decisive factor.
- 4.4. The films, in order to be selected for competition, must be Italian premiere.
- 4.5. The final selection of films for all sections will be at the sole discretion of the Managing Board and the Artistic Direction, which also reserve for itself the right to decide to which section the films will be assigned, as well as the scheduling of the sections. The Artistic Direction may consult with a network of international advisors during the pre-selection process.
- 4.6. The definitive formats for the presentation of the films during the Festival will be the following: 35mm, Digi Beta PAL, Beta SP PAL, Dv Cam.  
Works that are received in any format other than those above cannot be accepted. The Artistic Direction assumes no responsibility towards submitters who do not respect these rules. For the pre-selection the following formats will be accepted: DVD region II.
- 4.7. All selected films will guarantee to the Festival a copy of the complete dialogue list and a copy stick to the final editing in DVD format, for electronic subtitles needs.
- 4.8. Costs of translation and subtitles in Italian will be in charge of the Festival, except explicit requirement of the submitters.
- 4.9. Selected films’ submitters will be inform before the official press conference.

## 5. Jury and awards

- 5.1. Two jury consisting of up to five personalities selected from Italian and international culture and cinema, headed by a president who is a well-known figure in cultural and/or film circles, will assign the *Città di Roma Awards* for the best Asian feature film and for the best Asian documentary film. Works selected will run also for two other awards: the *Asiaticafilmmediale Award* to an Asian Director for its work and The *People Choice Award* to the feature or documentary film most voted by the public.
- 5.2. Only for the section “International Competition for the best Asian feature film of 2010”, a third International jury, composed of three members, will decide the allocation of the Premium Netpac (Network for the Promotion of Asian Cinema).
- 5.3. The decisions of the juries are final.
- 5.4. Rewarded films’ submitters should put the official logo of “Asiaticafilmmediale” on every promotional support accompanying its diffusion (official website, posters, pressbook).

## 6. Invitations

- 6.1. The Director (or one of the main characters) of feature films in competition will be reimbursed for travel costs and for their accommodation costs in Rome.

## 7. Films registration

- 7.1. No entry fee is required to submit a work for selection. For pre-selection, works on a DVD support with a copy of this regulation, printed and signed, must come by September 15th 2009, to: ASIATICAFILMMEDIALE, Via Nicolò V, 12 - 00165 Rome Italy. Works submission must be accompanied by the online pre-selection forms, available on the web page [www.asiaticafilmmediale.it](http://www.asiaticafilmmediale.it) and filled in every obligatory field (point out with an asterisk).
- 7.2. Along with the DVD and the copy of this Regulations, works must be accompanied by any other material related to them (press kit, statement by the director). All

promotional material submitted, including the spotting list, will be shipped at the submitter's expense (also responsible for any customs charges), and will become part of the Festival archives; the Festival acquires them and considers them free from any rights for consultation, publication and editorial or promotional use.

The copy of this Regulations, stamped and signed by the holder of the rights to the work (author, producer, world sales, Italian distributor), will be taken by the Direction of the Festival to constitute a formal commitment.

- 7.3. Acceptance of the invitation by the submitter entails the commitment to allow at least two public screenings of the film and also the commitment not to withdraw the film once the invitation has been accepted. In case the film is selected in competition, the screenings of the film will be at no cost.
- 7.4. The submission of a film and its participation in the selection signifies unconditional acceptance of the rules and regulations of the Festival, as well as acceptance of its Managing Board and Artistic Direction's decisions regarding the scheduling of the film and its inclusion in the official sections of the program. In the event of a disagreement, the Artistic Director's decision is final. This Regulations freely signed, will be taken as a document attesting the submitter's unconstrained acceptance of the Festival Regulations and his/her adherence to the event. Should any dispute arise regarding the interpretation of an article in these regulations, their original Italian version is binding. Jurisdiction for disputes is the Rome courts.

## 8. Deadlines and delivery of the selected films

- 8.1. Transportation costs of the 35 mm screenings copies will be covered by the Festival but only after an authorization and only using the international official shipping agent:  
Mr. Dario Donati - Cecchetti Speedcoop Srl  
Via dei Bruzi, 11/d angolo Via degli Anamari, 36 00185 Rome Italy  
mail:d.donati@cecchettispeedcoop.com; ph.+39 06 85300493 fax +39 06 8840507
- 8.2. For the video supports (Beta and Dv Cam) the Festival will be in charge of the costs of restitution, while the submitters of the costs of send.
- 8.3. All copies for projection and all publicity material of selected films must be received by October 31th 2009.
- 8.4. The Festival covers insurance costs for the works invited to participate in the main sections while they are inside the official boundaries of the Festival. Should a work be damaged while inside the official boundaries of the Festival, the Festival's responsibility for reimbursing the cost of the copy may only be engaged to the extent of the average laboratory cost for a standard print, on condition that the damage be notified no later than December 31th, 2010.
- 8.5. All copies shall be returned no later than ten days after the end of the Festival.

For acceptance,

Date	Film Title	Signature
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**DATA PRIVACY STATEMENT UNDER LEGISLATIVE DECREE N. 196 OF 30 JUNE 2003  
(ITALY'S "DATA PROTECTION CODE")**

Under Section 13 of the mentioned above, Legislative Decree 196/2003, the Mnemosyne Cultural Association informs you of the following:

**1. Uses of personal data**

The data you provide may be processed for the following purposes:

To allow, even indirectly, the *Asiaticafilmmediale – Encounters with Asian cinema* to conduct its activities: that is, to pursue aims that are related, connected or attendant upon participation in the Festival, particularly with regard to the selection process and the Artistic Director's choice of the films that will take part in the Festival;

For all the purposes described in the Regulations.

**2. Provision of personal data**

Provision of a part of your personal data is voluntary. Compulsory data are marked with an asterisk. Failure to complete the sections of the entry form reserved for compulsory data will bar you from submitting your film and consequently participating in the Festival, precluding you from the opportunities that participation entails.

**3. Processing of personal data**

Data will be processed mainly by electronic means, and on paper should the need arise, in accordance with the uses described in section 1. of the present data privacy statement as well as those described in the Regulations; in any case, your personal data will be processed fairly, lawfully and transparently.

**4. Communication and dissemination of personal data**

The data may be released in order to fulfil legal obligations or upon request from law enforcement or administrative or judicial officials.

In the event your film is selected to take part in the Eleventh Edition of *Asiaticafilmmediale*, the personal data obtained may be disseminated more widely, by means of any kind of media source, for illustrative purposes and not exhaustively; they may be published on the website [www.asiaticafilmmediale.it](http://www.asiaticafilmmediale.it), in the press, in the catalogue and/or in other catalogues or lists connected with the Festival's various initiatives, in order to achieve the aims defined in the Festival Regulations as well as in section 1. of the present data privacy statement.

**5. Data processors**

The data processors are those persons charged with Festival programming, hospitality and communications by the Mnemosyne Cultural Association.

**6. Exercise of rights and data controller**

The rights under Sec.7 of Legislative Decree no. 196 of 30 June 2003 may be exercised by means of written request by certified mail addressed to the data controller or by e-mail to this e-mail address: [film@asiaticafilmmediale.it](mailto:film@asiaticafilmmediale.it)

The data controller is the Mnemosyne Cultural Association headquartered in Rome, Via Garibaldi, 22 - 00153.

For acceptance,

**Date**

**Film Title**

**Signature**

**PLEASE PRINT A COPY OF THIS REGULATION, SIGN IT AND SEND IT TOGETHER WITH THE DVD COPY. BY DOING THIS YOU WILL OFFICIALLY COMMIT YOURSELF TO OUR FESTIVAL REGULATIONS AND GUARANTEE THE SUBMISSION OF YOUR FILM.**